



COWBOYS STADIUM HITS A GUSHER LANDING PACQUIAO-CLOTTEY WORLD WELTERWEIGHT CHAMPIONSHIP!

**SATURDAY, MARCH 13, 2010
COWBOYS STADIUM
LIVE on PAY-PER-VIEW!**

ARLINGTON, TX (February 1, 2010) – The stars will fight, big and bright, deep in the heart of Texas!

Jerry Jones and **Bob Arum**, owner of the Dallas Cowboys and chairman of Top Rank, respectively, announced today that **Cowboys Stadium** would be the site of **THE EVENT: MANNY PACQUIAO vs. JOSHUA CLOTTEY, World Welterweight Championship**. Promoted by Top Rank, in association with the Dallas Cowboys and Tecate, Pacquiao vs. Clottey will take place **Saturday, March 13** and will be produced and distributed **live on HBO Pay-Per-View®**, beginning at 9 p.m. ET/6 p.m. PT.

This marks one of the biggest world championship fights to be held in a major U.S. sports stadium since the Muhammad Ali – Ken Norton World Heavyweight Championship in Yankee Stadium in 1976, also promoted by Top Rank.

Pacquiao and Clottey boast a combine record of 85-6-2 (59 KOs) -- a winning percentage of 91% and a victory by knockout ratio of nearly 70%.

Remaining Tickets to Pacquiao vs. Clottey, priced at \$700, \$500, \$300, \$200, \$100, and \$50, can be purchased in-person at the Cowboys Stadium box office in Arlington, or by calling Ticketmaster at 800-745-3000. Tickets can also be purchased online at www.ticketmaster.com.

“I have wanted to bring a major boxing event to North Texas for many years, so why not bring in the biggest and the best?” asked Jones. “Manny Pacquiao is boxing’s No. 1 pound for pound attraction and the world champion. Manny defending his title against Joshua Clottey is not just a great fight, it is THE EVENT, and one we can showcase to the fullest in Cowboys Stadium. We’re going to promote this like it was the Super Bowl.”

Cowboys Stadium will be configured for over 40,000 fans for THE EVENT with elevated floor seating similar to NBA games.

"Jerry Jones knows exactly how big and important THE EVENT is which is why it was so easy to put this deal together," said Arum. "As a lifelong Giants fan I had to receive special dispensation from Steve Tisch, the Giants' Chairman and Executive Vice President, to bring this event to Cowboys Stadium and he blessed the deal. If Jerry could sell me on Cowboys Stadium and the North Texas market, you know he is going to have no problems selling out Cowboys Stadium on March 13. We are ready to roll up our sleeves and promote Manny's debut as World Welterweight Champion. Manny Pacquiao is the lone star of boxing. There isn't a more appropriate place in the world for him to fight! Like Yankee Stadium, when it hosted so many great world title fights featuring Joe Louis, Sugar Ray Robinson and Ali, I feel a new era in boxing is about to begin at Cowboys Stadium."

"We are excited to be a part of Pacquiao vs. Clottey and the first-ever boxing event from Cowboys Stadium," said Mark Taffet of HBO Pay-Per-View. "March 13 should be a memorable night for pay-per-view boxing fans."

Pacquiao (50-3-2, 38 KOs), of General Santos City, Philippines, will be defending the World Boxing Organization (WBO) welterweight title he earned in his last fight, produced by a 12th round knockout of three-time world champion Miguel Cotto. Pacquiao's victory made him the first man to win seven titles in as many different weight divisions, with his last three world championships coming by way of knockout. The consensus Fighter of the Year for the third time in the past four years and the Boxing Writers Association of America's "Fighter of the Decade," Pacquiao's resume features victories over future Hall of Famers, including Oscar De La Hoya, Ricky Hatton, Marco Antonio Barrera, Erik Morales, Juan Manuel Lopez and Cotto. His knockout victories over Cotto and Hatton made him the 2009 pay-per-view king, exceeding two million buys combined.

Clottey (35-3, 21 KOs), a native of Accra, Ghana, now fighting out of Bronx, NY, captured the International Boxing Federation (IBF) welterweight title in 2008 by trouncing three-time world champion Zab Judah. His career has been a highlight reel of thrills featuring victories over two-division world champion Diego Corrales and undefeated contender Richard Gutierrez and a close decision loss to world champion Antonio Margarito. In his last fight, Clottey lost a controversial split decision to defending WBO welterweight champion Miguel Cotto at Madison Square Garden. Clottey is currently world-rated No. 1 by the WBO and No. 4 by the World Boxing Association (WBA).

The Pacquiao vs. Clottey pay-per-view telecast, beginning at 9 p.m. ET/6 p.m. PT, has a suggested retail price of \$49.95, will be produced and distributed by HBO Pay-Per-View® and will be available to more than 71 million pay-per-view homes. The telecast will be available in HD-TV for those viewers who can receive HD. HBO Pay-Per-View®, a division of Home Box Office, Inc., is the leading supplier of event programming to the pay-per-view industry. For Pacquiao vs. Clottey fight week updates, log on to www.hbo.com or www.toprank.com.

#

For Additional Information (Media)

Lee Samuels, Top Rank: (702) 732-2717

Ricardo Jimenez, Top Rank: (909) 615-3436

Brett Daniels, Dallas Cowboys/Cowboys Stadium: (972) 556-9954

Fred Sternburg, Sternburg Communications/Pacquiao: (303) 740-7746

Ed Keenan, EMC: (609) 399-1330

Media Credentials: credentials@langdonflynn.com

Patrick Byrne, HBO Pay-Per-View: (212) 512-1361